



**LEVERAGING  
OUR STRENGTHS  
CONFERENCE**



# WELCOME

**Mariette MacIsaac, Trinity Group**

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# **Growing Social Enterprise & Wider Social Innovation**

**Leveraging Our Strengths  
History and 2016 Theme**

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# Community Builder Award

**Dennise Taylor-Gilhen,  
United Way Ottawa**

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# Community Builder Award



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# TAKING FLIGHT - TOGETHER

## Your Facilitators

**Jen Hunter**

The Learning Catalyst

**Katie Miller**

Impact Hub  
Ottawa

# TAKING FLIGHT - TOGETHER

A background graphic consisting of numerous stylized hands of various colors (blue, yellow, pink, grey) reaching out from the bottom and sides towards the center, creating a sense of collective effort and support.

Explore the value and potential of social innovation and social enterprise and begin to see ways we can create collective impact together

# INTRODUCING THE WORLD CAFE

- “...a simple yet powerful conversational process for fostering constructive dialogue, accessing collective intelligence, and creating innovative possibilities for action...”
- Created by Juanita Brown, in 2001 it was her PhD Thesis and was inspired by her work as a community organizer and 25 years as a corporate strategist...





# OUR OBJECTIVE

We will contribute our unique stories and experiences and pay attention to where opportunities for collective impact and intelligence will emerge.

... and, have a little FUN

# WORLD CAFÉ PRINCIPLES



1. Clarify the context
2. Create a hospitable environment
3. Explore questions that matter
4. Encourage everyone's contribution
5. Connect diverse perspectives
6. Listen together for insights, patterns, and deeper questions
7. Harvest and share collective discoveries

# WORLD CAFÉ ETIQUETTE

- Focus on what matters
- Contribute your thinking
- Speak your mind and heart
- Listen to understand
- Link and connect ideas
- Listen together for insights and deeper questions
- Play, doodle, draw – writing on the tablecloths is encouraged .... **& have fun!**

# HOW IT WILL WORK

- At tables of 4; choose one host
- Explore everyone's answer to the question (20 mins each)
- A slide will appear when you have 5mins left in your conversation
- We will ask the whole group to share insights and highlights
- Then switch tables for each round (except your host)



**What is one example  
of collective impact  
that inspires you?**



**5 more minutes**

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**Tell us what....  
jumped out  
surprised you  
excited you?**



# Switch tables

Look for a table of new color or unfamiliar faces





**What patterns or key elements do you notice from these examples that inspire you?**



**5 more minutes**



**Tell us what....  
jumped out  
surprised you  
excited you?**



# Switch tables

Look for a table of new color or unfamiliar faces



**What do we need to  
listen for and be open to  
learning as a community  
to be ready to make this  
happen?**



**5 more minutes**



**Tell us what....  
jumped out  
surprised you  
excited you?**

# TAKING FLIGHT- TOGETHER



Explore the value and potential of social innovation and social enterprise and begin to see ways we can create collective impact together



# WORLD CAFÉ PRINCIPLES



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**What opportunities  
are present for cross  
sector collective  
impact?**



**5 more minutes**



**Tell us what....  
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surprised you  
excited you?**



# Switch tables

Look for a table of new color or unfamiliar faces



**What are barriers that  
may steal focus from  
our collective impact?**



**5 more minutes**





**Tell us what....  
jumped out  
surprised you  
excited you?**



# Switch tables


Look for a table of new color or unfamiliar faces

A background graphic consisting of numerous stylized hands of various colors (blue, yellow, green, pink, grey) reaching out from the center, creating a sunburst or starburst effect.

**What is one high leverage and tangible action we need to take on social innovation here in our community?**



**5 more minutes**

A background graphic consisting of numerous stylized hands of various colors (blue, yellow, green, pink, grey) reaching out from the center towards the edges of the frame. The hands are rendered in a simple, flat style with visible fingers and palms.

**Tell us what action  
your table sees as high  
value and potential for  
us to take forward**

# THANK YOU

## Leveraging Our Strengths Steering Committee



TRINITY



Ottawa

Ontario  
Trillium  
Foundation



Fondation  
Trillium  
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United Way  
Centraide  
Ottawa



VOLUNTEER  
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OTTAWA

Community  
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Ottawa



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*For good...forever*

*Le bien...toujours*

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