



Conference Program 2022

Wednesday, November 23 &
Thursday, November 24

9:00 AM - 12:00 PM via Zoom Ottawa, Ontario

Wednesday, November 23, 2022

9:00 AM to 9:05 AM	Welcome and Introduction
9:05 AM to 9:10 AM	Land Acknowledgment and Opening Remarks: Michael Allen, President & CEO of United Way East Ontario
9:10 AM to 9:50 AM	Keynote Speaker - Dr. Alison Scott-Baumann, Professor of Society & Belief and Associate Director of Research at the School of Oriental and African Studies University of London will speak on EDI in action followed by a Q & A
9:50 AM to 10:05 AM	Breakout Rooms
10:05 AM to 10:10 AM	Stretch Break
10:10 AM to 11:10 AM	<p>Workshop: Transformation is not transactional - The path from social impact to social justice (Dwayne Taylor)</p> <p>Charities, nonprofits, and social service organizations are committed to “doing good” but what does “doing good” mean in a world reckoning with injustice?</p> <p>In this workshop impact leaders will learn how to interrogate their approach to social change and explore how equity, diversity and inclusion may be the key to true social transformation.</p>
11:10 AM to 11:20 AM	Stretch Break
11:20 AM to 11:40 AM	Breakout Rooms
11:40 AM to 11:45 PM	Closing Remarks

Thursday, November 24, 2022

9:00 AM to 9:05 AM	Welcome and Introduction
9:05 AM to 10:00 AM	<p>Keynote Speaker & Q&A - Sylvia Cheuy, Tamarack Institute</p> <p>Collective Impact: A Framework for Mobilizing Community Wisdom and Shared Action - This keynote will provide an overview of the fundamentals of Collective Impact - a disciplined form of multi-sector collaboration that has been proven to generate high-impact results - and highlight how it has evolved over time. Participants will explore 4 unique strengths of the Collective Impact Framework and discover common stumbles in its implementation. Examples of CI in action will be profiled and tools and resources to translate the Collective Impact framework into action will be shared</p>
10:00 AM to 10:05 AM	Stretch Break
10:05 AM to 10:25 AM	Breakout Rooms
10:25 AM to 11:25 AM	<p>Collective Impact Discussion with Nicole McKerracher and Meagan Ann Gordon representatives from Rural Ottawa Youth Mental Health Collective</p> <p>Q & A</p>
11:25 AM to 11:30 AM	Closing Remarks

Wednesday, November 23, 2022

Emcee:



Christine Trauttmansdorff, Executive Director

Christine joined Volunteer Ottawa as Executive Director in April 2022, the next step in a career devoted to public service and causes she believes in. Prior to joining VO, Christine was VP, Government Relations and Canadian Partnerships at Colleges and Institutes Canada, a not-for-profit association that promotes accessible, public education to build better futures for people and communities. Her past experience also includes senior positions at the Social Sciences and Humanities Research Council and the House of Commons. She holds a Master’s in Public Administration and a Bachelor of Arts, both from Carleton University. Christine is an active volunteer and serves on a number of not-for-profit boards. She is thrilled to be participating in her first Leveraging Our Strengths conference and looks forward to connecting with Volunteer Ottawa’s members and partners across the region.

Speaker:



Opening Remarks: Michael Allen, President & CEO of United Way East Ontario

Michael was born in Winnipeg, Manitoba, and after 22 years in this community, he now calls Ottawa home. Following a career that saw Michael practicing law and then working on Parliament Hill, Michael was drawn to United Way by the opportunity to help others in his adopted community. For Michael, what really sealed the deal was the ice storm, which took place during his first year at United Way. “At a time when the community really had to pull together, United Way didn’t seem to have a role in helping during that disaster,” says Michael. “I wanted United Way to be thought of as a place where the community could turn

Keynote Speaker:



Dr. Alison Scott-Baumann, Professor of Society & Belief and Associate Director of Research at SOAS, University of London

Professor Dr. Alison Scott-Baumann is Professor of Society and Belief and Associate Director of Research (Impact and Engagement) at SOAS, University of London. She and her research team undertook a three-year AHRC grant to analyse representations of Islam and Muslims on campus (2015-18). She speaks on BBC Radio 4, writes for Guardian and several higher education blogs and applies philosophy to social justice issues. She currently leads a research project called *Influencing Corridors of Power*, working with academics on one-page briefings of evidence-based findings for every MP and every peer <https://blogs.soas.ac.uk/cop/>. She recently launched an All-Party Parliamentary Group on Communities of Inquiry across the generations.

Workshop facilitator:



Dwaine Taylor, Assistant Director of Undergraduate Recruitment at Carleton University

Dwaine believes the key to building a better world is building better organizations - organizations that are people-centered and impact-driven. He's spent the past eight years helping charities, nonprofits, and higher education institutions successfully develop community impact programs, establish employee engagement initiatives, and implement equity, diversity, and inclusion policies. Dwaine an experienced manager, facilitator, and fundraiser. Through his work, he's hired, trained, and coached dozens of teams, facilitated workshops for thousands of people, and fundraised over 1 million dollars for charities and nonprofits. He is the Managing Director of newpact - a social impact consulting agency, the and the Co-Chair of the Canadian Association of College and University Student Services Equity, Diversity, and Inclusion Community of Practice.

Thursday, November 24, 2022

Speaker:



Keynote Speaker:
Sylvia Cheuy, Consulting Director of Collective Impact with Tamarack Institute

Sylvia Cheuy (pronounced CHEW) - is the Consulting Director of Collective Impact, Tamarack Institute's Learning Centre. She has spent more than 20 years as a changemaker and champions of multi-sector, citizen-led change efforts and is inspired by the capacity of communities to innovate and advance creative solutions to their most pressing issues. She brings both practical knowledge and first-hand experience to the work of community and systems change using the framework of Collective Impact.



Panel Moderator:
Tais McNeill, Coordinator for Community Grants Program with Ottawa Community Foundation

Tais has been with the Ottawa Community Foundation since 2015 and is responsible for coordinating the Community Grants program, supporting the work of the Grants Committee, and the Foundation's strategic grant making initiatives. As a member of the Community Engagement Team, Tais has also sat on review committees for United Way East Ontario, supported the work of the Community Development Framework, and has served as an instructor on grant proposal writing with Volunteer Ottawa.



Panelists:
Nicole McKerracher, Executive Director of the Osgoode Youth Association (O-YA) & Chair of the Rural Ottawa Youth Mental Health Collective (ROYMHC)

Nicole McKerracher is the Executive Director of the Osgoode Youth Association (O-YA) and Chair of the Rural Ottawa Youth Mental Health Collective (ROYMHC). Nicole has been ED of O-YA for the past 10 years, and before this worked as the Creative Director of an Advertising Agency. A graduate of Simon Fraser University in Psychology and Criminology, Nicole has always been passionate about building community, strategic direction and looking at issues from a big picture.



Meagan Ann Gordon, Program Manager, Rural Ottawa Youth Mental Health Collective

Meagan has been involved with the ROYMHC since 2018 but has recently shifted into the role of ROYMHC’s first full-time Program Manager. Meagan, a Master of Arts in Human Kinetics graduate from uOttawa, oversees and manages the collaborative work of the ROYMHC and leverages new partnerships to move the needle on mental health access for youth in rural Ottawa. Meagan believes in the importance of a collaborative, community-based approach to addressing social inequities and enjoys the constantly evolving nature of collective impact work.

The ROYMHC is a partnership of 11 rural youth serving agencies invested in the mental health of rural Ottawa youth. The ROYMHC is proud to work alongside our Youth Advisory Council (YAC); a dedicated group of rural Ottawa youth ages 12 - 24 with lived experience of accessing mental health resources from rural Ottawa youth. Our YAC has representatives from all of Ottawa’s rural Wards.



Karen Kennedy, Project Coordinator, Ottawa Child & Youth Initiative

Karen joined the Ottawa Child & Youth Initiative as project coordinator in January 2020. She is passionate about working together to creatively use all available resources to best support the full spectrum needs of children, youth, and families.



The Ottawa Child & Youth Initiative is a collective of more than 80

child and youth-servicing organizations in Ottawa. Led by a Steering Committee, representatives from organizations across the City bring their expertise together in five task groups to work together to meet the needs of the organizations as they support children and youth to grow up great!

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